

FIRST IMPRESSIONS

Create a short video that is at least 30 seconds in length.

(Note: If your video exceeds one minute, you may experience trouble uploading it.)

Your video must meet the following requirements:

Record in front of a clean, uncluttered background.

Ensure there is no background noise or music.

Wear a plain shirt or professional attire (if you have it) that fully covers your chest area and is clearly visible on camera.

You may sit or stand; choose whichever is most comfortable for you.

Use the questions provided below as a guide for what to discuss in your video.

INTRODUCTION

Name, Major, Why did you choose to enroll into this class?
If you were to open a business, what industry would you choose?

BACKGROUND

What are you interested in? What makes you stand out?

GOALS

What are you trying to gain out of this course? What are you trying to achieve by the end of the semester?

PLAN

What do you think is included in a business plan? What will you do to be successful in the course?

SOLUTION

How are you going to achieve your goal? How would this class impact your career goals?

Be as creative as you wish, but remember: first impressions are lasting impressions, so make it count!